

# The Saturday Evening Post has earned an outstanding position among manufacturers in its home city

The four September issues of THE SATURDAY EVENING POST contain advertisements of the following companies in the city of Philadelphia. In every case this advertising is an integral part of an investment in Post advertising which, in one instance (North Bros. Mfg. Co.), has extended over twenty consecutive years.

The American Pulley Co.  
N. W. Ayer & Son  
The Franklin Baker Co.  
The Belber Trunk & Bag Co.  
The George W. Blabon Company  
Otto Eisenlohr & Bros., Inc.  
Geo. B. Evans (Mum Mfg. Co.)  
Fels & Co.  
Frank P. Heid & Co.  
John Lucas & Co., Inc.  
North Bros. Mfg. Co.  
Notaseme Hosiery Co.

Pennsylvania Knitting Mills  
Phila. Storage Battery Co.  
Pioneer Suspender Co.  
Fayette R. Plumb, Inc.  
Public Ledger Co.  
The Save the Surface Campaign  
Herbert D. Shivers, Inc.  
W. M. Steppacher & Bro., Inc.  
John B. Stetson Company  
Sun Co.  
True Shape Hosiery Co.  
Vibration Specialty Co.

Stephen F. Whitman & Son, Inc.

During 1921 all business purchases have been made only after the most particular selection between competing products in every line. Buyers have had at their disposal the products of all manufacturers, and it has not been necessary to buy of one manufacturer because they could not secure what they really wanted from another. They have therefore put their money into those products of most demonstrable value.

*These companies have found that THE SATURDAY EVENING POST has the power to stimulate and vitalize a national market for good products, sold at the right price and backed by an aggressive executive and sales organization.*

## THE CURTIS PUBLISHING COMPANY

INDEPENDENCE SQUARE, PHILADELPHIA

*The Saturday Evening Post*

*The Ladies' Home Journal*

*The Country Gentleman*